



Name of School:

Name of Course: **HOSPITALITY MANAGEMENT**

### **Instructor Information**

**Name:**  
**E-mail address:**  
**School phone number:**  
**Web page address:**  
**Best times to be reached:**

### **Course Description**

This course will expose students to a broad background in lodging, food service, transportation, retail and activities in travel and tourism. Frequent guest speakers and field trips will give students first-hand knowledge of a vast assortment of job opportunities in one of today's fastest growing industries.

### **District Standards and Power Benchmarks**

#### **Power Standards for Hospitality Management**

1. Recognize the importance of careers in the hospitality industry and the skills needed to be successful.
2. Identify the five areas in the hospitality industry and their effects on the economy.

#### **Power Benchmarks for Hospitality Management**

1. List the five areas in the hospitality industry.
2. Identify career opportunities in each of the areas of hospitality.
3. Appraise the role of the hospitality employee in fulfilling guest needs.
4. Identify influences of travel and tourism on local economy.
5. Identify the organization of the lodging industry.
6. Investigate all aspects of the food and beverage industry.
7. Identify the impact of the activities on the community.
8. Identify transportation areas related to the hospitality field.
9. Recommend an effective marketing plan.
10. Identify skills needed to work in the service areas of hospitality.

### **Course Information**

**1 term/9weeks**  
**Elective**  
**0.5 credit**

### Course Outline/Calendar

Research careers in each of the areas involved with Travel and Tourism  
 View and identify consumer/people related skills by seeing them in their actual work environment  
 Evaluate tests to determine personal interests and aptitudes  
 Explain the organization through oral presentations, role-playing and projects of lodging, restaurants, retail businesses, transportation and community activities  
 One entrepreneur project of their choice  
 Four field trips – community activity, restaurant, welcome

### Text/Other Required Materials/Resources

Applicable websites / Mississippi Valley Welcome Center  
 Hospitality Designed Program

### Instructional Procedures & Support

### Classroom Management Procedures

Show respect for everything and everyone.  
 Be ready to learn about Travel and Tourism.

### Assessment Plan

90% class participation, projects, tests field trip experiences  
 10% final exam

### Grading System

<b>A</b>	93 and above	Firm command of knowledge domain
<b>A<sup>-</sup></b>	90 - 92	High level of skill development Exceptional preparation for later learning
<b>B<sup>+</sup></b>	87 - 89	Command of knowledge beyond the basic concepts of knowledge
<b>B</b>	83 - 86	Advanced development of most skills Has prerequisites for later learning
<b>B<sup>-</sup></b>	80 - 82	
<b>C<sup>+</sup></b>	77 - 79	Command of the basic concepts of knowledge
<b>C</b>	73 - 76	Demonstrates ability to use basic skills Lacks a few prerequisites for later learning
<b>C<sup>-</sup></b>	70 - 72	
<b>D<sup>+</sup></b>	67 - 69	Lacks knowledge of some fundamental ideas
<b>D</b>	63 - 66	Some important skills not attained
<b>D<sup>-</sup></b>	60 - 62	Deficient in many of the prerequisites for later learning
<b>F</b>	59 and below	Most of the basic concepts and principles not learned Most essential skills have not been demonstrated Lacks most prerequisites needed for later learning

