

Name of School:

Name of Course: **Media Experiences**

Instructor Information

Name:
E-mail address:
School phone number:
Web page address:
Best times to be reached:

Course Description

Media Experiences is open to all students wanting to improve their communication skills and to interact more effectively with the world around them. Special emphasis is given to the study and critical evaluation of film, television, newspapers, magazines, and the effects of information-age technology on society and on the individual. The course also includes an evaluation of propaganda techniques, a wide variety of oral and written activities, and group and independent projects.

District Standards and Power Benchmarks

Standard: Students will apply reading, writing, and speaking skills to communicate effectively.

Power Benchmarks:

- Students will be able to use speaking and listening strategies and technological tools to learn to communicate in a variety of situations.
- Students will be able to use a wide range of strategies to comprehend literary and informational texts.
- Students will be able to use a wide range of strategies to interpret, evaluate, and appreciate literary and informational texts.
- Students will be able to use the writing process and Standard English to write for a variety of purposes.

Course Information

Media Experiences is a one-term course open to sophomores, juniors, and seniors. This course satisfies a .5 elective credit in the Language Arts curriculum.

Course Outline/Calendar

List of Units:

Study and Critical Evaluation of Film, Television, Newspapers, Magazines
Propaganda Techniques
Group and Independent Projects
Required Academic Vocabulary Instruction (ongoing)

ACT Skills: English

Text/Other Required Materials/Resources

No text available.

Instructional Procedures & Support

1. Whole class instruction
2. Pairs and small learning groups
3. Teaching Strategies: graphic organizers, reading comprehension strategies for fiction and non-fiction, critiquing strategies
4. Viewing techniques and strategies
5. Use of District Literacy Initiative strategies
6. **ACT Skills: English**
7. Analysis and evaluation of print and non-print media
8. Individual and group projects and presentations
9. Group and independent media projects

Classroom Management Procedures

Assessment Plan

Students' grades are based on daily assignments, quizzes, class participation, writing assignments, class presentations, discussions, projects, and exams. Assessment will use a variety of evaluation techniques using specific rubrics for each assigned project. Evaluation will be based on clarity, creativity, and thoroughness of project, whether in written, oral, or visual form. Students will evaluate a wide range of media and reflect on its effect on society. Students will receive an end-of-term assessment which will cover their ability to critically evaluate media, to analyze effects of specific media on society, and to identify and analyze effects of propaganda.

Grading System

Points accumulate for daily assignments, writing assignments, projects, presentations, quizzes, and tests. Points are divided by the total possible for the grading period to produce a percentage. The Davenport Community Schools' district percentage grading scale and grading periods are as follows:

Quarter	Mid Term	End of Quarter
Quarter 1	Sept. 20, 2010	Oct. 20, 2010
Quarter 2	Nov. 17, 2010	Dec. 21, 2010
Quarter 3	Feb. 4, 2011	Mar. 9, 2011
Quarter 4	Apr. 20, 2011	May 24, 2011